

The FRAME

The
*Personal
Style*
Issue

September 2013



Uncovering Personal Style

First and foremost, thank you for your time. Truly, thank you. For this inaugural issue, please join me as we touch on the topic of many discussions—personal style.

Among the many paths to uncovering personal style, I've encountered three major pillars that have helped shape the foundation of my fashion journey: editing, experimenting, and daydreaming. Editing gives me a helicopter view in order to identify timeless wardrobe pieces. And over the years, I've learned the difference between an investment piece and a trendy item. In the story "Blazing through the Seasons", I'll share two key pieces that have not only sprouted my creativity but

also taught me the value of versatility. Another pillar that is integral in developing my personal style is experimentation. After feeling more comfortable with my wardrobe, I started to expand and play with items that I would not consider before. This did not only challenge my comfort zone but also pushed me to be more creative in my pairings. An example of experimentation is the "The Transparency Story." And last but not least, a key component that helped me uncover my personal style is daydreaming. I personally believe that giving ourselves permission to imagine different fashion scenarios can help us become more adventurous with our style choices. Daydreaming can create a sense of familiarity, thus allowing room for thoughtful fashion experimentations at a later time.

In the photo fashion story, "The Mission," please join me on a heist where different characters work together to achieve a common goal.

With all of this said please come in, stay awhile, pour yourself a glass of wine, and welcome to The Frame.

Yours Truly,

Wendy

Monthly Favorites

Givenchy



A minimalist structured bag is both office-appropriate and after-work hours lustworthy



Bobbi Brown
"Red Carpet"

A bold red lip color adds depth to any outfit.

Smythe



A tailored blazer is an essential wardrobe building piece.

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Two hero pieces demonstrating their versatility from spring to winter.

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Experimenting with see-through accessories and discovering their story-telling abilities.

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Unleash the imagination and embark on a heist involving four agents working together to steal top-secret files.



THE FRAME

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BLAZING THROUGH THE SEASONS

A tailored blazer is one of the most versatile and trans-seasonal wardrobe pieces. It is office-appropriate, can elevate casual combinations of T-shirts and jeans, and can add a hint of refinement when draped over dresses.

A sleek black and a crisp white blazer can help set the foundation to a buildable wardrobe. Coupled with thoughtful details such as textured trimmings, peak lapels, or cap shoulder points, this hero piece will truly stand the test of time.







SPRING

To celebrate springtime, infuse a dose of bright colors to neutral palettes. A crisp white blazer adds freshness and will balance the luminosity factor of neon hues.

Marissa Webb
blazer, Tibi peplum
top, ASOS skirt, t+j
Designs necklace,
Christian Louboutin
pumps



A linen blazer is breathable and light, and thus serves as the perfect companion to summer outfits. Team it with flowy tunics to combat the heat while maintaining a polished touch.

oooooooooooooooooooooooooooo

Marissa Webb
blazer, BCBG tunic,
Diane von Fursten-
berg shorts, Tibi
pumps

SUMMER

FALL

A sharp tailored blazer with leather trimmings is a classic with a twist. Pair it with tops that have an abbreviated length and high-waisted silhouettes for an on-trend modern look.

ASOS blazer, ASOS top, Alexander Wang skirt, Jimmy Choo pumps



To keep warm during the wintertime, play with layers by adding a thick wool coat over a blazer and sweater. Highlight earth tones by combining dark colors with olive hues.

.....
O'2nd coat,
ASOS blazer,
Alexander Wang
sweater, Citizens
of Humanity jeans,
Gianvito Rossi
boots

WINTER

THE *TRANSPARENCY* STORY





See-through accessories are rather counterintuitive. Bags that are meant to protect our valuables are now exposing them; pumps that cover our feet are now showcasing them; and jewelry pieces that are worn appear invisible.

Even though it seems counterintuitive, it somehow makes sense. These naked accessories give us the freedom to be creative. We can tell a story by what we put inside our transparent bags, how we pair our PVC pumps, or what we layer our lucite necklace against. This paradigm is worth investigating and experimenting.

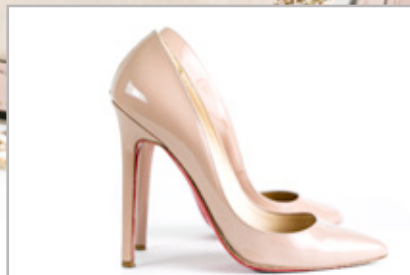


The Naked Bag

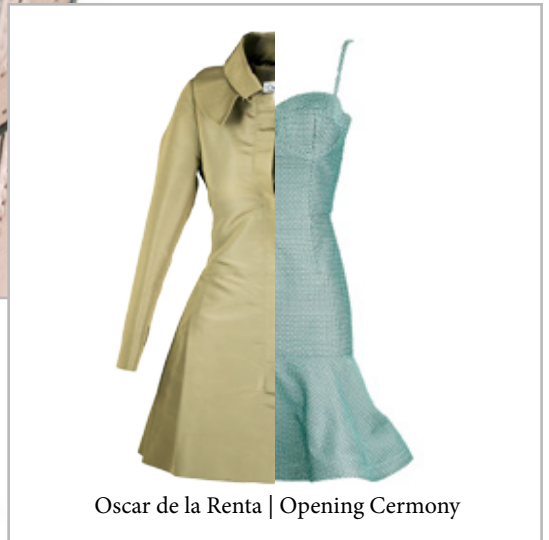
Consider items inside the bag as storytelling tools, where each component reveals a little personal story. This leaves room for creativity and sharing. Because of its petite structure, it adds a ladylike feel to the overall look. For a night out, pair it with a flare trench, ruffle dress, and high heels.



Valentino



Christian Louboutin



Oscar de la Renta | Opening Ceremony



alica + olivia

AG Adriano Goldschmied



Tibi

Lucite Necklace

A fun statement necklace with a hint of color. It's such a charming piece to add interest to casual outfits. For a comfy weekend look, wear it with distressed jeans and over a striped top to accentuate its see-through properties.



t+j Designs

Translucent Suede Pumps

Like lingerie for the feet, transparent pumps exposes the sides while keeping the rest of the foot graceful and demure. A sure conversation starter, see-through pumps add a modern unexpected element to any outfits. Create a cohesive color palette by teaming it with a red blazer and monochromatic print.



Gianvito Rossi



red blazer and monochromatic print.



Ek Thonprasert



t+j Designs

Floral Bag

A hybrid piece that marries the functionality of a bag with decorative elements of jewelry. To keep with the cool floral tone, pair it with a watercolor printed blazer and blue pumps, or to highlight the clutch as a statement piece, pair it with a white tee and black jeans.



Manolo Blahnik

TACORI



The Mission



The Target: The Halliburton case
The Location: The Standard, Downtown L.A.
The Goal: Retrieve the files in under thirty minutes

THE CONTACT

To ensure the top secret files are in his briefcase, Agent Plum goes undercover as a foreign business investor.

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Herve Leger dress, Zara blazer, Christian Louboutin pumps



THE SCOUT

Once confirmed that the files are in the case, Agent Autumn tracks his every move.

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Current/Elliott
jacket, Herve
Leger top, Herve
Leger skirt





THE LURE

*To shift the
case holder's
attention, Agent
Scarlet creates
a distraction.*

oooooooooooo

Herve Leger
dress, Valentino
pumps

A woman with long dark hair in a high ponytail is sitting on a white ledge. She is wearing a black long-sleeved top with a decorative zipper, black pants, and black thigh-high boots. She is holding a silver metal briefcase with a chain and a padlock. The background is a blurred indoor setting with warm lighting.

THE HEIST

Silent and quick, Agent Lynx goes in for the target.

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Herve Leger
dress, Zara
blazer, Christian
Louboutin
pumps





THE CELEBRATION

With time to spare, the team celebrates with a game of table tennis in the iconic SPiN Room.